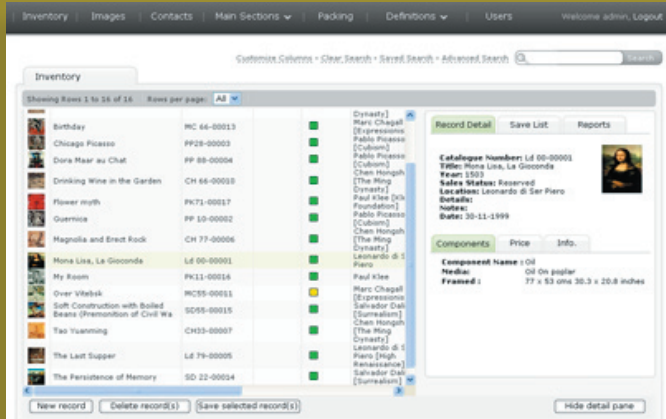


SmartGallery

Simple. Smart



SmartGallery provides today's art gallery with a full set of easy to use web based tools to manage its operations. With SmartGallery you can:

- ▶ Publish and manage your website. Organize online exhibitions by artist, theme or genre.
- ▶ Manage your inventory of art work. Store all the relevant information about your art work and track its location.
- ▶ Stay in touch with your customers, patrons and artists. Generate invitations and email campaigns.
- ▶ Generate invoices, shipping receipts and a rich set of reports.

SmartGallery has been designed for the internet from the ground up by a team of art gallery professionals and software engineers. You can use it from anywhere with an internet connection: the gallery, home, an airport, a café, or an exhibition to stay in touch with your art business.

Benefits

Streamline your operations with all the relevant information about your business just a few clicks away. With SmartGallery, you can store and retrieve all your key information in one central database using a simple, intuitive User Interface. Powerful search and reports enable you to quickly retrieve the information to manage your art business.

Reach a global audience by creating online exhibitions. Select artwork to profile on your website with a few simple clicks. You can even sell art work or publications online, with our optional e-commerce package.

Publicize events related to your gallery or your collections, such as exhibitions, publications or news articles. Easily add content to the relevant sections of your site using simple cut and paste or text entry using your website's administrative console.

Best of all, gallery staff can do all of this anytime, anywhere that they connected to the web.

Features

- ▶ **Powerful Search:** find rather than browse for your information using advanced search capabilities. Save queries and results for later use.
- ▶ **Rich Reporting:** generate invoices, shipping receipts and a rich set of reports.
- ▶ **Content Management:** Easily manage which artist and artwork information will be displayed on your website.
- ▶ **Customer Outreach:** send newsletters, activity alerts, exhibition invites and other information to contact groups such as patrons, customers and critics.
- ▶ **Delegated Administration:** define application users and control their access to different features and modules.
- ▶ **Customization:** create your own user defined values for entities such as work type, format, materials, sales status and event type.
- ▶ **Comprehensive Data Management:**
 - Manage all artwork details like description, history, medium, components, catalog number, cost, currency and price related information, current location and related images.

- Manage all information related to exhibitions and projects such as schedules, venues, associated artists, sponsors, partners and related images.
- Manage all publication details such as price, authors, editors, publishers and related images.
- Centrally manage contact information that can be referenced from the entire application. Assign contacts to various categories such as customer, artist, sponsor or publisher. Track conversations and documents related to any contact.
- Store detailed artist information like biography, education, exhibitions, awards and images.

SmartGallery is easily customizable. If you require, we can craft a solution based on your specific needs at a very reasonable cost.

System Requirements

SmartGallery is developed in PHP with MySQL database as a back-end. It can be installed on Windows and Linux operating systems and supports Internet Explorer 6/7, Mozilla Firefox, and Safari browsers.

About Us

Folio3 develops and markets software solutions for information management. Our solutions simplify management of structured as well as unstructured information and enable users to create, query and share information repositories.

Our products are the result of our continuous R&D and our desire to build better software solutions for the global marketplace. Our solutions are designed with ease-of-use in mind. We are constantly working to enhance our products and adhere to the highest market standards.

For details and enquiries you can contact us at info@folio3.com. You may also visit our website at www.folio3.com