

Open Media Network



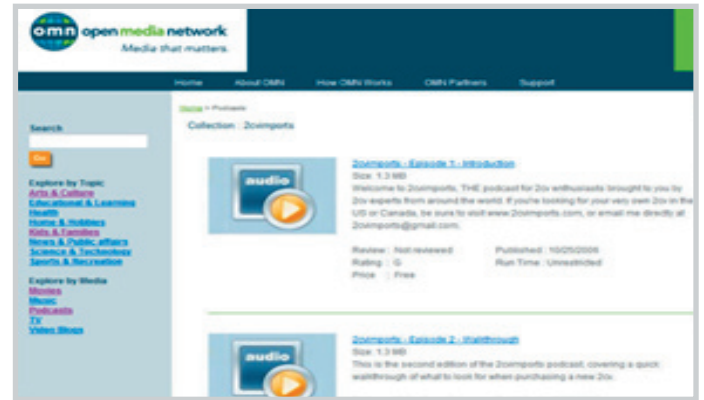
The Customer

Founded by Netscape and Silicon Valley veteran Mike Homer, Open Media Network's (www.omn.org) mission is primarily social: to ensure that it is easy to find video programming produced by innovative educational, community and non-profit organizations. OMN is the place to find and showcase video people care deeply about – video that informs, educates and engages the public. OMN partners closely with PBS (the US Public Broadcasting System) and its member stations and - in fact, it is a kind of PBS for the web.



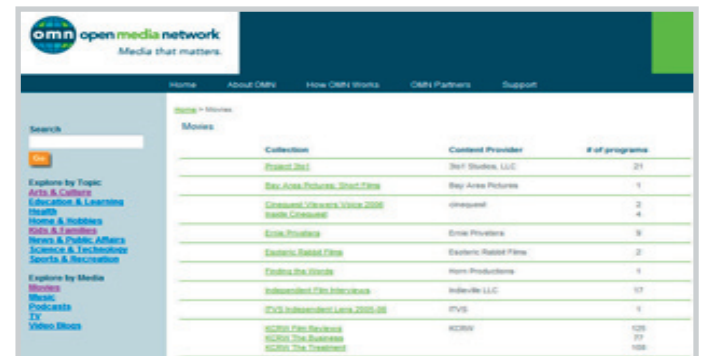
The Problem and Folio3's Solution

Based in Palo Alto, OMN had a small staff that it wanted to keep focused primarily on acquiring and presenting content and programming - its key competence. OMN was looking for a development partner that could work with its programming staff to create an effective web presence for new content. OMN needed to work with project management who could brainstorm with OMN's staff about the best way to present and implement a new solution, and who could be relied on to both deliver in a mutually agreed timeframe, as well as be ultra responsive to any change requests. Folio3 started with a small team for Open Media, consisting of a LAMP developer and a Quality Assurance resource, led by a Project Manager. The Project Manager quickly established a good working relationship with OMN staff. Starting with an initial project to implement the website's directory structure for arranging programs, OMN started relying more and more on their Folio3 team, asking it to implement video player feature enhancements, and to put up theme based special 'events' on the website, like one based on the stories of World War II veterans.



Technologies Used

PHP programming based on the LAMP (Linux, Apache, MySQL, PHP) stack.



Development Methodology Used

Software Development Lifecycle.

“Working with Folio3 has been great: they are extremely responsive, capable and actively anticipate problems and opportunities. Their effective communication and enthusiasm for our product made it feel like we were dealing with our own team.”

*John Garris
VP Product Development,
Open Media Network*